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# **COUNCIL MEMBERS**





CHAIRMAN'S INTRODUCTION I am delighted to present the Association's annual report and financial statements for 2021.

Despite the challenges presented by the global pandemic I believe that the report clearly reflects a very successful year for the Association and its members.

The services that we provide and the number and range of activities that we deliver continued to grow apace throughout the year. Most notably we delivered six very successful regional family fun days in August 2021 to almost 1,000 members, and we followed this with a very popular Christmas at Glenarm Castle experience which was attended by just under 600 members.

On the health and wellbeing front the WELL Programme continued to make an important and meaningful contribution to the physical and mental health and wellbeing of members and NICS staff. This was clearly evident in the range of resilience and health and wellbeing exhibitions and courses that the team delivered during the year to over 6,500 NICS staff, a significant increase on the previous year.

We continued to develop the activities of Activ Healthclub through face to face classes and by providing members across Northern Ireland with the opportunity to access some 250 online classes throughout the year. We also increased to 160 the number of workplace WELL champions now involved in promoting the WELL programme in their respective workplaces, and we succeeded in attracting over 460,000 users of the WELL website.

We built on the success of our Steps to Fitness Initiative through the delivery of three events for over 1,000 members and NICS staff to complete a walking challenge. In addition to the existing benefits of our Membership Plus scheme we continued to develop and deliver a range of online offers and initiatives for members that took account of lifestyle and other changes caused by Covid restrictions during the year.

We continued to play host to local community and charitable initiatives, including multi-cultural sports events, football and rugby academies, children's summer schemes and a number of local and UK fundraising activities which helped raise over £500,000 to support the work of several local and UK based charities.

We also hosted a range of local and international events at the Pavilion, Stormont. The most notable of these were the international teams representing football, hockey and cricket in the run up to vital international fixtures. We also played host to English Championship League side Stoke City Football Club who spent a week at the Pavilion as part of their pre-season training preparations. All of these events provided an important marketing platform to raise our profile in the area of event management and in showcasing and promoting the facilities at the Pavilion to a local and wider community and international audience.

The FindOut training Programme delivered a wide range of virtual and face to face leadership, communication and team building courses and events to organisations within and outside the NICS. We also worked closely with a range of stakeholders, investment partners and a design team to take forward the design process for an exciting new capital development programme proposed for the Pavilion Complex.

On the financial front we recorded a surplus for the year and succeeded in reducing our long term loan liabilities in respect of the development of Playball facility to just under £106k from £1.1million. We also recorded a surplus of £115k for the year against a backdrop of challenging trading conditions.

It has been another very challenging year professionally and personally for all those involved in the work of the Association. I would like to take this opportunity to pay tribute to the staff, Council, club representatives and members for their continued support and loyalty to the Association during the year.

- Danie Verymen



# NICSSA: AYEAR IN REVIEW



5000+ NICSSA MEMBERS AVAILED OF MEMBERSHIP BENEFITS

59 WORKPLACE CLUBS THROUGHOUT NORTHERN IRELAND



PROVIDED IN WORKPLACE CLUB GRANTS & MEMBERSHIP BENEFITS



PROVIDED TO MEMBERS IN GIVEAWAYS

# BER'S AYS



# £1900 PRIZES 78 MEMBERS REWARDED

**12 DAYS OF CHRISTMAS GIVEAWAY** 

751 EASTER PACKS DISTRIBUTED 515 CHRISTMAS PACKS DISTRIBUTED

**KIDS SEASONAL GIVEAWAYS** 

£6500 OF GIFTS FOR MEMBERS

**OVERVIEW** 





## **GIVEAWAYS**

The NICSSA Giveaways Initiative was rolled out in 2021 following the success of the initiative in 2020. During the year we introduced random giveaways such as cinema tickets and Amazon vouchers and our application of Giveaways such as Golf and Lunch at Galgorm Castle, Tayto Park Tickets and Summer Fun in the Sun Gifts for the whole family to enjoy. We had over 1650 members apply for Giveaways in 2021.

Our seasonal children's giveaways were a major success. The NICSSA team produced 750 Easter packs that were distributed to the children and grandchildren of over 350 members. In addition, over 500 Christmas Packs along with a personalised letter from Santa were sent to 250 members throughout Northern Ireland. Feedback from members was highly complimentary with one members stating,

"Just wanted to say thanks for the two Christmas packs you sent out to my children they loved the personalised letter from Santa, very nice touch from you and NICSSA."

NICSSA's 12 Days of Christmas was our highest profile Giveaway to date in which we randomly rewarded members with over £1900 of prizes given out over 12 days to 78 members. Prizes ranged from "Cosy Night In" letterbox treats sent to 12 members on day one to three members receiving a FitBit on day ten, two members receiving a £100 Currys PC voucher on day eleven climaxing with one lucky member receiving a £250 voucher for Grand Central Hotel on the final day.

The response from members was very positive with one member stating,

"Over the past year it has proved fantastic. I was about to leave as my workplace gym has been shut for two years but this last year has been great".



## OVERVIEW SUMMER FUN 880 MEMBERS & THEIR 880 FAMILIES ATTENDED 5 DAYS 4 LOCATIONS



MAGICAL CHRISTMAS EXPERIENCE



584 MEMBERS & THEIR FAMILIES ATTENDED



## EXPERIENCES

The purpose of the family fun days was to encourage our members to get active with their families, create memories and have fun.

NICSSA successfully applied for a £25,000 grant from the Education Authority to facilitate a "summer for all" programme for young people aged between 4-25 years old. NICSSA financed the remainder of the balance to ensure that all the family could participate.

The NICSSA team chose locations throughout Northern Ireland so that each member had the ability to choose a location that was within one hour of their home. The family fun locations were Share Centre, Co Fermanagh; Lurgaboy Estate, Armagh; Jungle NI Desertmartin and Limitless, Limavady.

Attendees would recommend a NICSSA Family Fun Day to a friend or Colleague.

Feedback included:

"Thank you we had a great day and look forward to taking part in another fun day." "We had a wonderful family day out and everyone enjoyed the day making great memories."

On Saturday 4th December the NICSSA team welcomed members to Glenarm Castle for an exclusive NICSSA only Magical Christmas Experience. The highly sought after experience was attended by over 580 members and their families. The evening was truly magical and each family enjoyed a trip on the Glenarm Polar Express, meeting Mrs Claus for a story, Granny Claus for some Cookies and of course meeting Santa and his Elves.

"Excellent, Magical time had by all. It was so well organised"

"Amazing Experience. The boys loved it! Nice to see friendly familiar NICSSA staff too"





**HEALTH &** WELLBREING **OVERVIEW ACTIV HEALTH CLUB** 545 EXERCISE CLASSES **FINDOUT AND WELL** 362 HEALTH & WELLBEING EVENTS DELIVERED Cancer Focus SAMARITANS

### STEPS2FITNESS CHALLENGE

3 IN 2021 1,150 PARTICIPANTS 891,096,382 STEPS TAKEN BY PARTICIPANTS





## ACTIV HEALTH CLUB

With restrictions from January 2021 to April 2021 the Activ team delivered 197 online fitness classes. From May 2021 the Activ team made a return to physical classes, albeit with smaller classes to ensure the safety of all members. The team delivered 348 classes in house and also have continued to provide online classes for members so that every member had an opportunity to improve their health and wellbeing.

## FINDOUT & WELL

WELL and FindOut delivered 17 WELL Roadshows to NICS staff throughout Northern Ireland. The team facilitated over 240 physical exercise classes and 70 Health Awareness events partnering with organisations such as Cancer Focus, LGBT NICS Network and Samaritans that NICS staff could take part in from home or the workplace.

## STEPS2FITNESS

The NICSSA team developed the Step2Fitness initiative to improve the health and wellbeing of NICS staff and NICSSA members during what was and continues to be a very challenging time for so many people.

The challenges in 2021 included Walking around Ireland, Route 66 and AllStars in which the teams who completed the most steps in the first two challenges competed against each other to be crowned All Star Steps2Fitness Champions for 2021.

As a result of taking part in one or more of the challenges:

- Over 90% of participant's reported an improvement in their mental Health,
- 85% reported an increase in their fitness levels
- 74% felt a great sense of connection with their team mates.

Due to popular demand a series of shorter four week challenges have been developed for 2022.

**99%** Participants would recommend taking part in Steps2Fitness Challenge to a colleague

## **OUR MEMBERS**



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## 1011 NICS SOCIAL CLUB MEMBERS 14 ASSOCIATED SPORTS CLUBS 185 ACTIV HEALTH CLUB MEMBERS

# THE PAVILION: A YEAR IN REVIEW

## **OUR CLUBS**

We deliver our services through a wide range of sport clubs which operate from the Pavilion Complex.

GOLF 91 MEMBERS	TABLE 1 2 MEM	6	BOWLIN 53 MEMBERS		HLETICS 45 MEMBERS
	RUGBY 264 MEMBERS	CRICK 151 MEMBE		OOTBALL 54 MEMBERS	,
FENCIN 14 MEMBERS		NNIS 36 MBERS .	HOCKEY 287 MEMBERS		MBLING 74 MEMBERS
ļ	ARCHERY 22 MEMBERS	SQUA 18 MEMBEI		CHESS 10 MEMBERS	



# SPORTING HIGHLIGHTS

## SPORTING HIGHLIGHTS

During the year we hosted the following events:



CRICKET IRELAND VS ZIMBABWE IRELAND WOMENS VS SCOTLAND IRELAND VS SOUTH AFRICA



FOOTBALL STOKE CITY FC TRAINING NI SENIOR MENS TRAINING NI SENIOR WOMENS TRAINING NI ACADEMY



### HOCKEY MASTERS COMPETITION

ULSTER HOCKEY TRAINING ACADEMY HOCKEY IRELAND TRAINING



### potatoes, bre NICS SOCIAL CLUB ther starchy 145 ROOM BOOKINGS AT THE PAVILION

YOUTH FEST 2021 DAYS OF ACTIVITIES 1200 PARTICIPANTS

### **COMMUNITY EVENTS:**

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choosing possible.

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10

During the year we hosted the following Community events at The Pavilion:





## **PAVILION EVENTS**

The global pandemic brought major challenges to NICS Social club with restrictions having a major effect on operations. The Customer Services and hospitality teams have worked tirelessly to adhere to all changes in guidelines, providing a safe space for all our members and users to enjoy.

### **ROOM BOOKINGS**

Throughout the months of September to November there was over 83 room bookings for events and meetings from a range of private, voluntary and NICS departments.

Our NICS Social Club members made over 50 room bookings throughout the year including two wedding receptions, birthday parties and family reunions.

### **YOUTH FEST**

Youth Clubs from all over Northern Ireland who are affiliated to Boys and Girls Clubs came together at The Pavilion to make precious memories. Over three days the young people had the opportunity to take part in activities such as TikTok masterclasses, kite making, digital photography lessons, boxing, yoga, orienteering, bike rides and had fun with the petting zoo and climbing wall.

### **CHRISTMAS DINNERS**

Throughout December 2021 the hospitality team served over 650 Christmas dinners. NI ProBus Clubs President John Miller held the clubs annual Christmas Dinner and had excellent praise for the team,

"We had our final meeting of the year on Tuesday 21st and all those who attended our lunch in the Pavilion were very pleased with how this was all handled by yourselves. Hopefully, we will return for our next Xmas outing at the end of 2022 ".



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# BUSINESS PLAN 2021

## PLACES

AIM: Develop and deliver fit for purpose spaces for people at all levels of ability to participate in physical activity

Objective	Priority	Performance Measure	Performance Target	Progress
To develop high quality fit for purpose sporting and leisure spaces to meet the	Further develop the facilities at the Pavilion Complex, Stormont for members and customers.	Programme Construction phase commences.	Secure all necessary approvals for Programme construction to proceed June 2021. Secure partnership Funding to support the Programme by April 2021.	Work in progress.
needs and expectations of our members and customers.	Develop wellness spaces for our members within workplace affiliated clubs.	The number of fit for purpose wellness spac- es established.	Secure 2 new wellness spaces in work- place affiliated clubs as part of the NICS Accommodation standards by December 2021.	Work in progress.
	Develop new outdoor spaces for the provision of sport and leisure activities	Number of outdoor sport and leisure spaces developed.	Develop 2 new outdoor activity spaces to facilitate new activities.	Work in progress.

## PEOPLE

AIM: Encourage more people to get involved in more activities and keep them involved into later life

Objectives	Priority	Performance Measure	Performance target	Progress
By 2021 to have greater participation in sport and leisure activity by a	Increase the number of members participating in NICSSA events and activities.	% increase in par- ticipation levels.	To increase by 10% the number of people participating in sport and leisure activity by December 2021.	Achieved.
greater number of people.	Increase footfall in all of the services and activities at the Pavilion Complex.	% increase in footfall in all areas of the business	Secure a 10% increase in footfall in all areas of the business at the Pavilion by December 2021.	Achieved.
Sustain and grow mem-	Increase the number of workplace affili- ated clubs	Number of clubs established	Increase by 3 the number of workplace clubs.	Work in progress.
bership	Increase NICSSA membership numbers	Net membership growth	Achieve 1% net membership growth.	Work in progress.

## PRODUCT

### AIM: Meet and exceed member and customer expectations in the delivery of our services

Objectives	Priority	Performance Measure	Performance Target	Progress
Develop a greater number and range of activities for members.	Increase the number and range of activities that we deliver across all our affiliated clubs.	Number of new activities developed and delivered.	Develop and deliver 4 new activities which can be accessed by all members by December 2021.	Achieved
Increase the number and range of services that we deliver to members and customers.			Increase by 5% the take up on membership exclusives, extras, and experiences.	Achieved
	Introduce new services to meet the	No of new services	Extend the offering of the new Health and wellbeing Assessment Centre by December 2021.	Achieved
	needs and expectations of members and customers.	NO OF NEW SERVICES	Introduce mobile catering unit to facilitate catering for ongoing activities and major events at the Pavilion Com- plex by June 2021.	Achieved
			Assess the feasibility of introducing a members Incentive Scheme by June 2021.	Work in progress

Objectives	Priority	Performance Measure	Performance Target	Progress
<b>Staffing</b> Ensure that the right staff are in the right places at the right times.	Develop organizational and individual capacity and capability to support the delivery of the strategy. Developed a talent progression Programme to support succession planning.	Level of staff awareness about business areas. Level of team capacity and capability. Programme introduced.	Implement by January 2021 staff job rotation to promote individual and team capacity and capability. Introduction of Programme by June 2021.	Work in progress Achieved
<b>Systems</b> Develop fit for purpose communication and Management information systems to improve connection between and with members.	Implement a Customer Relationship Management System (CRM)	Introduction of new system.	Introduction of CRM system by April 2021.	Achieved

Objectives	Priority	Performance Measure	Performance Target	Progress
Structure Have a fit for purpose staffing and governance structure to support the delivery of the organisation's purpose and supporting strategic objectives.	Introduce a fit for purpose staffing and governance structure to meet the current and emerging business needs. Collaborate with DoF representatives in the review of the relationship between DoF and NICSSA. Review the organization's strategic and business plan.	New staffing and governance structure. Revised MOU for delivery of services to the NICS by NICSSA. Revised licence for occupation of the Pavilion Complex Formulation of new Stra- tegic and Business Plan.	<text><text><text><text><text></text></text></text></text></text>	Achieved Work in progress Work in progress Work in progress Achieved

Objectives	Priority	Performance Measure	Performance Target	Progress
Resources To be in a position to service what we want to do with the financial resources that we have and those that we generate.	Develop new sources of funding to provide for organizational growth. Reduce organization liabilities. Improve efficiency in the delivery of services.	Number of new sources of funding secured. Reduction in current and long-term liabilities. Increase in profitability	Develop partnership funding to support the capital development project by March 2021. Achieve a 20% increase in combined turnover by Dec 2021. To have less than £130k cash liabilities by December 2021. Achieve a 10% increase in surplus by Dec 2021.	Achieved Achieved Achieved

Objectives	Priority	Performance Measure	Performance Target	Progress
Style Ensure that we have appropriate branding which reflects the vision and mission of the organisation	Review corporate branding and sub branding to ensure that they are easily recognizable and consistently applied in our communication with members and stakeholders.	Report on review of Branding	Complete review by July 2021.	Work in progress.

# TREASURERS REPORT



This report should be read in conjunction with the summarised profit and loss and balance sheet accounts on pages 28 and 29 of this report.

### In summary, income for the year was up by £55K and expenditure up by £45k.

Turning to the detail income increased by £55k during the year. Compared to the 2020 position the most notable variations were Playball income which increased by £58k as a result of reopening in April 2021, and other income up by £32k reflecting the £25k grant for the delivery of a series of activity days for members.

These were offset by a reduction in subscriptions  $\pounds 42k$ . Activ Gym which dropped by  $\pounds 6k$  and the furlough payment from HMRC which fell by  $\pounds 30k$ . The net result of these variations was a  $\pounds 55k$  increase in revenue for the year to  $\pounds 1,085m$ .

Overall expenditure was also up by £45k.

Salaries were up by £14k as a result of the recruitment of staff, regional activities spend increased by £35k as a result of the delivery of a series of family activity days to members across NI and Business Support costs also increased by £17k as a result of increased overhead and marketing costs. These increases were partially offset by reductions in the cost of running the Pavilion Complex including Playball and a small reduction in grants and membership benefits spend. Interest on loans also fell by £4k as the amount owing on the principal of loans reduces year on year.

The net position of the movements in income and expenditure during the year resulted in a £115k surplus and an increase in total reserves to £1,151K.

Turning to the balance sheet fixed assets reduced by £138k showing the impact of depreciation of assets in the year. Current assets increased by £161k as a result of an increase in the cash in bank at year end and debtors due within one year which included £60k in development costs, debtors and prepayments and a proportion of the bounce back loan owed to the Association by the Sports Social Club.

Creditors due after one year is down by £88k which reflects the reduction in loan liabilities in 2021.

The net result of the variations throughout the year is a surplus of £115k and total reserves of £1,151k.





#### Northern Ireland Civil Service Sports Association Limited

#### Management Information

Year Ended 31 December 2021

#### Detailed Income and Expenditure Account

	2021	2020
-	£	£
Turnover		
Subscriptions	396,441	438,312
Healthworks (including WELL grant) Find Out	162,080	121,030
PlayBall (pitch hire, summer scheme, advertising)	13,600	10,138
Activ Gym	191,371	132,952
Facilities charges	30,302	36,921
Other Income	72,193	73,161
Deferred income (capital grants amortised)	35,869 54,981	4,425
Job retention grants (furlough)	128,464	54,981
voo retermon grante (ranougn)	120,404	158,108
	1,085,301	1,030,028
Interest receivable	1,000,001	1,030,020
Interest on deposits	35	52
		02
Total income	1,085,336	1,030,080
	.,,	1,000,000
Expenditure		
Administrative expenses		
Staff costs	486,117	472,768
Healthworks	20,695	17,153
PlayBall	4,113	6,898
Activ Gym	9,152	7,828
Find Out	560	1,331
Grants to Clubs	48,975	55,458
Membership benefits	23,660	20,660
Competitions - Civil Service Sports Council	150	57
Competitions – NICS Sports Association Competitions – Regional activities		1,045
Business support costs	35,117	60
Pavilion complex costs	96,309	79,396
Depreciation	83,443 157,150	94,042
Depreciation	167,160	159,739
	965,441	916,435
	505,441	910,435
Interest payable		
Loan interest	4,235	8,050
	1,200	0,000
Taxation	7	10
Total expenditure	969,683	924,495
	-	
Our last fair the second		
Surplus for the year	115,653	105,585

2021

2020

# ACCOUNTS 2021

#### Balance Sheet

#### Year Ended 31 December 2021

	Note	2021 £	2020 £
Fixed assets	NOLE	2	A.,
Intangible assets	5	7,359	9,199
Tangible assets	6	1,789,791	1,926,221
rangiano aeroca	0	1,100,101	1 Providence Primare 1
		1,797,150	1,935,420
Current assets		1,101,100	1,000,120
Debtors	7	131,449	47,400
Cash at bank and in hand	•	195,545	117,867
		,	,
		326,994	165,267
			,
Creditors: amounts falling due within one year	8	(218,728)	(306,900)
• •			
Net current assets / (liabilities)		108,266	(141,633)
Total assets less current liabilities		1,905,416	1,793,787
Creditors: amounts falling due after more than one	9	(754,217)	(758,258)
year			
Net assets		1,151,199	4 025 500
NET ASSETS		1,101,199	1,035,529
Capital and reserves			
Share capital	10	1,409	1,426
Capital reserve	11	3,270	3,236
Unappropriated reserve	12	1,146,520	1,030,867
errele ler eller regioner i region a re		111-101020	10001001
Total reserves		1,151,199	1,035,529



The Pavilion, Stormont Stormont Estate Upper Newtownards Road Belfast BT4 3TA